

AQIP Project Form

Timeline:

Planned Project kickoff date: Aug. 4, 2008

Target completion date: June 1, 2009

A. Give this Action Project a short title in 10 words or fewer:

Foster an entrepreneurial mindset across the institution

B. Describe this Action Project's goal in 100 words or fewer:

In 2008-09 the goal of this project is to evaluate the current state of entrepreneurial thinking at Butler and develop and deliver training modules to determine which approach can most effectively foster innovative thinking.

C. Identify the single AQIP Category the Action Project will most affect or impact:

Category 4 – Valuing People

D. Describe briefly your institution's reasons for taking on this Action Project now, why the project and its goals are high among your current priorities:

As part of our strategic planning process, we identified the need to expand resources through entrepreneurial endeavors as one of our five strategic priorities. This project will support our ongoing efforts to keep Butler agile, competitive and viable through the continuous improvement of our learning programs and services and of our institutional processes. Our focus in this project is on the individual employee and how we can shape our culture to encourage risk-taking and innovative thinking that can produce ideas that create new revenue sources and benefit our stakeholders.

E. List the organizational areas, institutional departments, programs, divisions, or units most affected by or involved in this Action Project:

Leadership for this project is provided by the Economic Development and Corporate Services division, including its senior executive director and the staff of its Business Performance Group unit.

F. Name and describe briefly the key organizational process(es) that you expect this Action Project to change or improve:

Employee development – this project will change how we define training needs, align training with organizational plans, and how we train and develop faculty and staff to contribute fully and effectively throughout their careers.

G. Explain the rationale for the length of time planned for this Action Project (from kickoff to target completion):

Butler is in year 2 of this project. In 2007-08, we formed a project team, which conducted an initial assessment of employee awareness of entrepreneurial concepts and practices. That feedback is being used this year to guide the development of training. It is reasonable to expect this project can be completed during the 2008-09 academic year.

H. Describe how you plan to monitor how successfully your efforts on this Action Project are progressing:

The Coordinator for this project is the senior executive director for economic development and corporate services. As coordinator, she will make quarterly monitoring updates to the college's Executive Council on the project's progress.

I. Describe the overall "outcome" measures or indicators that will tell you whether this Action Project has been a success or failure in achieving its goals:

By the end of October 2008 – the team will develop a pre-training assessment instrument, administer it to selected groups, and develop training modules.

By end of December 2008 – the team will deliver training and conduct a post assessment and compile a final report.

By the end of March 2009 – the team will develop additional training modules based on the fall 2008 research and deliver them to a broader employee audience.

J. Other information (e.g., publicity, sponsor or champion, etc.):

K. Project Leader and contact person:

First Name: Kori

Last Name: Gregg

Title: Senior Executive Director, Economic Development and
Corporate Services

Email: kgregg1@butlercc.edu

Phone: 316-218-6124