

**Butler Community College Key Performance Indicators  
June 2010**

**Ensure Student Success**

*Major summative outcomes: Learning, Preparedness, Satisfaction*

**Student Engagement**

Community College Survey of Student Engagement questions (5-year trend data, 2002-2006).  
Scale: 1 = None, 4 = Very Often

<b>CCSSE Question</b>	<b>Butler Average</b>	<b>National Average</b>	<b>Butler Target</b>	<b>Butler v. National</b>
<i>How often do you ask questions in class?</i>	3.01	2.86	>2.86	+ (outperform)
<i>How often do you work on projects that require integrating information from various sources?</i>	2.71	2.7	>2.7	+/- (at par)

**Student Satisfaction**

Noel-Levitz Student Satisfaction Inventory questions (4-year trend data, 2006-2009). Reported data are average **gap scores** that measure the difference between the level of importance students give identified college services and their satisfaction with them. The lower the gap score, the stronger the level of satisfaction. Gap scores of 1.0 or higher may be areas of concern.

<b>Noel-Levitz Question</b>	<b>BCC Gap Score 2008</b>	<b>National Gap Score 2008</b>	<b>Butler Target</b>	<b>Butler v. National</b>
<i>Instructional Effectiveness</i>	0.65	0.78	<.78	+ (outperform)
<i>Advising/Counseling</i>	0.85	0.92	<.92	+ (outperform)
<i>Admissions and Financial Aid</i>	0.73	0.91	<.91	+ (outperform)

**Fall-to-fall retention (first-time, full-time students)**

<b>Fall 2009 (BCC)</b>	<b>Fall 2009 (National)</b>	<b>Butler Target</b>	<b>Butler v. National</b>
59.7 %	53.7%	>53.7	+ (outperform)

### Student Learning

PACT outcomes, spring 2009 (aggregate results for all departments and courses; Scale: 1 = Unacceptable; 3 = Acceptable; 6 = Exceptional)

<b>PACT Outcome</b>	<b>Spring '09 Score</b>	<b>Butler Target</b>	<b>Meet/Exceed Target</b>
P: Personal Management	3.88	3.0 or higher	+ (outperform)
P: Interpersonal Interaction	4.67	3.0 or higher	+ (outperform)
A: Critical Thinking	4.05	3.0 or higher	+ (outperform)
A: Problem Solving	3.59	3.0 or higher	+ (outperform)
C: Create/Deliver Message	3.69	3.0 or higher	+ (outperform)
C: Receive/Interpret Message	3.71	3.0 or higher	+ (outperform)
T: General Computer Use	4.18	3.0 or higher	+ (outperform)
T: Discipline Specific Tech	3.54	3.0 or higher	+ (outperform)

### Contribute to Our Communities

*Major summative outcomes: Workforce Development; community development, stakeholder satisfaction*

<b>Career/Tech Ed follow-up</b>	<b>Score (2008-09 cohort)</b>	<b>Butler Target</b>	<b>Meet/Exceed Target</b>
Percent completing CTE programs	52.2% (2007-08 = 45.6%)	Directional improvement	+ (outperform)
Percent employed in any job	73.1% (2007-08 = 72.9%)	Directional improvement	+ (just above par)
Percent employed in related job	56.1% (2007-08 = 49.8%)	Directional Improvement	+ (outperform)
Average employer rating (5-pt scale)	4.21 (2007-08 = 4.30)	Directional Improvement	-

<b>Business Performance Group training</b>	<b>Score (Calendar Yr 2009)</b>	<b>Butler Target</b>	<b>Meet/Exceed Target</b>
Total Participants	1871 ( 2008 = 1709)	Directional Improvement	+ (outperform)

### **Invest in Employee Success**

*Major summative outcomes: Job performance and satisfaction, professional development, turnover and diversity, healthy and safe working environment*

#### **Employee excellence**

Human resources instituted "Consistency Review" to ensure all employee performance evaluations meet rigorous criteria for uniform standards and timeliness

<b>Number of evaluations 2009</b>	<b>Percentage meeting uniform standards</b>	<b>Percentage meeting deadline</b>	<b>Target % for uniform standards</b>	<b>Target % for meeting deadline</b>	<b>Meet/Exceed Targets</b>
310	78%	43%	100%	100%	-

### **Advance Institutional Effectiveness**

*Major summative outcomes: Strategic planning, organizational effectiveness, financial health, environmental sustainability KPI report under development*

#### **Selected Benchmarks from National Community College Benchmarking Project**

<b>Benchmark</b>	<b>Butler</b>	<b>National</b>	<b>Butler Target</b>	<b>Butler v. National</b>
Graduation rate	24%	18 %	>18%	+ (outperform)
Transfer-out rate	28%	18 %	>18%	+ (outperform)
Withdrawal rate (credit courses)	10%	11%	<11%	+ (outperform)
Completer success rate	87.5%	83%	>83%	+ (outperform)
Enrollee success rate	78.6%	74%	>74%	+ (outperform)